

EntrepreneurYouth

2016-2-RO01-KA105-024885

ANNEX II.

Project description:

The partner organizations get unite in order to develop entrepreneurial skills of 35 young people through multicultural hands-on experiences in planning and running a business.

The main objectives of the project EntrepreneurYouth are:

- to encourage 35 young people to take initiative and get involved in the development of their community through entrepreneurship activities.
- to create concrete business start-up plans in a multicultural environment

The activities of *EntrepreneurYouth* are promoting active involvement of the participants, stimulating their initiatives. The learning environment offers flexibility of the learning process in order to meet the specific needs of the target groups. Also the activities are focussion on the exchange of practices and experiences and learning by doing. The activities are developed in a non-formal context – games, simulations, debates, public coffee, energizers, group discussions, mapping exercises (branstormings, storyboards, etc), creative activities, and many more.

The final impact of the project on the youth workers will concern their personal and professional growth, their consciousness on youth entrepreneurship education both at local and EU level. Youth workers will increase their capacity to implement youth entrepreneurship education in their work and will get innovative approaches to youth entrepreneurship, will becoming aware about the entire process of supporting entrepreneurship education, starting from opportunity creation, networking and partnerships, to mentoring and resources.

The youngsters participating in the youth exchange will develop those qualities and personal skills which forms the basis of the spirit and entrepreneurial behavior, will acquire specific skills and business knowledge on how to successfully start and run a business, will gain confidence in their own potential, they will be more confident in their abilities.

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There are involved 8 partner countries, and 3 youth workers will participate from each country. These are Romania, Spain, Italy, Estonia, Bulgaria, Latvia and Lithuania:

- ✿ CENTER FOR EDUCATION CONSULTING STRUCTURAL INSTRUMENTS,
- ✿ I.N.F.A.P. ISTITUTO NAZIONALE FORMAZIONE E ADDESTRAMENTO PROFESSIONALE
- ✿ SEIKLEJATE VENNASKOND
- ✿ ASOCIACIÓN CULTURAL Y DEPORTIVA LA HOYA
- ✿ BULGARIAN YOUTH COMMUNITY
- ✿ EXPRESS YOURSELF
- ✿ PUBLIC INSTITUTION "JAUNIMO AMBASADORIAI".

ACTIVITY NO 2 YOUTH EXCHANGE

The selection criteria for the youngsters are:

- 4+1 group leader
- Unemployed young people from the partner organizations, participants with fewer opportunities
- Aged 18-25 years old, no age limit for the leader

The activities proposed for the youth exchange have as main objectives:

- to help youngsters to get to know themselves through various exercises that approaches concepts such as: motivation, goal setting, passion, sense of self, strength in individuality, community impact, ability to influence/lead, systems thinking, exploration, inquiry, creativity and innovation, problem solving, persistence/perseverance
- to offer youngsters the opportunity to explore some of the foundational concepts of entrepreneurship—what it is, and what qualities are needed to be an entrepreneur, marketing, financial literacy, business plan, exploring opportunities, product research and development
- to give the youngsters the possibility to learn by doing through the creation of business plans and realization of experiential activity in which they can put in practice the plans created
- to offer the youngsters the possibility of working in teams to achieve a common goal and to improve their abilities in this sense

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Mobility Schedule:

Period:

23.04.2017 – 03.05.2017 (including the travel days)

24.04 – 02.05.2017 (duration of the activity).

*****Note – just 1 travel day is budgeted so the participants will seek to arrive on 23.04 in the evening and leave on 03.05 in the morning**

Day 1. – 24.04.2017

- Knowing each other
- Presentation of the EntrepreneurYouth - Objectives and agenda, Presentation of CECIS and general rules during the exchange. Expectations/Fears
- Presentation of the Erasmus + program and Youthpass
- What's an entrepreneur
- Evaluation
- Cultural visit

Day 2. 25.04.2017

- Workshop Be whatever you want to be - the youngsters explore some of the foundational concepts of entrepreneurship - they will learn more about themselves and identify their passions, their goals and how to achieve them
- Workshop - Exploring business opportunities
- Evaluation
- Intercultural night

Day 3. 26.04.2017

- Study visit to a local enterprise - meeting an entrepreneur - The participants will visit a local enterprise and get the chance to interact with a local entrepreneur and ask questions about the business - from idea to the implementation
- Workshop Let's be entrepreneurs! - Part 1. - the steps to create the business plan
- Evaluation
- Intercultural night

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Day 4. 27.04.2017

- Outdoor activity - Community needs - In this activity the youngsters are divided into groups and each group receives a part of the town where to take a walk and observe the needs of the community and potential services/products that might be needed by the community. They also can take interviews in the street to investigate the opinions of the citizens (children, youngsters and adults).
- Presentation of the needs assessment - The teams will share their reports and will discuss upon it sharing ideas and clarifying different aspects.
- Evaluation
- Free time

Day 5. 28.04.2017

- Workshop - creation of the business plans - Part 1
- Workshop - creation of the business plans - Part 2
- Evaluation
- Movie night

Day 6. 29.04.2017

- Workshop - creation of services/products - Part 1 - Following the needs identified in the local community in the previous activities and the business plans created for their services/products the youngsters are going to use the whole day to create their services/products. This day is allocated for creative work of their services/products. The participants will work in teams and will: create their objects/services to be sold/presented during the experiential activity
- Evaluation
- Free time

Day 7. 30.04.2017

- Workshop - creation of services/products - Part 2 - The youngster will make promotional materials, will allocate resources and responsibilities inside the team. They will also prepare flyers to be shared around the city for the promotion of the event.
- Outdoor activity - At the end of the day the participants are going to make another outdoor trip in the city to promote, to invite people to the event in the next day.

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- Evaluation
- Intercultural night

Day 8. 01.05.2017

- Preparation of the Experiential activity EntrepreneurYouth - In this activity the participants are making the last details in order to experiment their business - they are going to prepare for the event which will allow them to sell their products, to present their services in the local community. They are making a last check of their products and services, their presentation materials, their stands and in the afternoon they go out the city to present/promote their businesses
- Experiential activity EntrepreneurYouth - Each team is mounting their stands and promotes their businesses. The stands will be mounted in the city center and all the afternoon they are going to talk with potential customers, they are going to sell their products/services, they are going to receive customers feedback about their products
- Evaluation
- Free time

Day 9. 02.05.2017

- Evaluation of the experiential activity - In this activity the youngsters are going to share their experiences during the previous day, they are going to check their profits and will think of reinvestments or improvement of their products/services based on the feedbacks they received from customers of their colleagues
- Dissemination- Participants will create a video presentation of the exchange - will take interviews to each other, will select photos, will think of the text to be inserted in the video
- Self reflections on the learning achievements - Youthpass certification. Final evaluation
- Goodbye party